

FEMINA TEXTILE

Contact data:

DPTU " FEMINA TEKSTIL" DOOEL(LTD)

Business type: Private company

Company registration number: 6510540

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Company History

Femina tekstil was founded in 2009 by it's owner , who have a significant number of years of experience in the Textile industry as a production and general manager. Starts with production for export to EU for several brands- fashion program and work clothes (medicine). In 2010 includes new production program, making men's pyjamas, bathrobes and boxer shorts for leading world brands.

The company products are for export, but it has developed own brand for men's pyjamas and boxer shorts. These product are sold in the local neighbouring markets.

Strategy

Vision statement

The company wants to enhance and further develop its relationship with European companies in order to expand its export business and establish internationally known name. The company seeks the following:

- Contact with partners willing to enter into a joint venture
- Manufacturing under license or sub- contracted by European companies.

Mission statement

Strategy: top quality, innovation and fancy designs

Attitude: Activity, honesty and responsibility

Spirit: commitment to customer needs

Quality policy & objectives

The company Produces high quality products and uses quality control system at all stages of production. As a long term goal: starting the process of obtaining ISO Standard Certification.

Management & Ownership

Management structure:

- **General Manager, commercial manager, production manager, designer, quality controller, workers.**